Keshav Memorial Institute of Management

Affiliated to Osmania University, Approved by AICTE

A unit of Keshav Memorial Educational society

Narayanaguda, Hyderabad, 500029

KMIM
E-CELL
"Where Ideas Take Flight"

Report on " Eureka! Pitching Competition "

Name of the Event - Eureka! Pitching Competition

Organizing Club - KMIM E-cell

Date - 23rd August 2025

Venue - KMIM Campus

Time – 9:30 AM - 4:00 PM

Introduction:

The Eureka! Startup Pitching Competition was the first inter-college flagship event organized by KMIM E-Cell under the National Entrepreneurship Challenge 2025. It brought together 25 startup teams from nine leading institutions across Telangana, including Vaagdevi College, Nalla Narasimha Reddy Group of Institutions, University College of Commerce and Business, Trinity College of Engineering and Technology, Nizam College, Aurora PG College and KMIM. The event provided a professional platform for aspiring entrepreneurs to present innovative ideas, exchange knowledge, and receive constructive feedback from industry experts. It marked a milestone in KMIM E-Cell's journey, reflecting its vision of fostering innovation and entrepreneurship.

Event Highlights:

- Participation of 25 teams from 9 colleges, showcasing diversity in ideas and approaches.

- Innovative startup ideas presented, including:

  - Eco-friendly Waste Management – turning waste into wealth.

  - Pic Promise – connecting customers with affordable, skilled photographers.

  - Switchly – Android-based smart home appliance control system.

  - Ekalavya – bridging the gap between students and industry through skill development.

- Top 3 Winners:

  1. Punardhan – Suraj Rao Parvathaneni (EU2590486)

  2. SHIFA – Mohammed Fayyazuddin (EU2529752)

  3. Ekalavya – Srikar Chaithanya (EU2593988)

- Strengthened inter-college entrepreneurial networks through collaboration and outreach.

- Judges praised the professionalism, creativity and viability of student ideas, noting several concepts as promising for real-world application.

- KMIM E-Cell gained valuable experience in event structuring, stakeholder management, branding and documentation for NEC submission.

Glimpses: